

5 Steps to using TXT2GET



[Sign Up](#)



[Buy a Keyword](#)



Setup campaign with your Keyword
[SMS Response](#)
[SMS & Email Response](#)
[Basic Email](#)
[Advanced Email](#)



Market your Keyword / Shortcode combination



[Measure results](#) and follow up sales leads

Pricing

With TXT2GET, you buy your 'keyword' and then pay for the running of live 'campaigns' on your keyword/s.

Keyword Pricing - \$95 per year

Your 'keyword' is what people responding to your ad text in to TXT2GET's shared shortcode (244 or 343), in order to trigger your 'campaign' response.

Campaign Pricing

You can run your keyword campaigns on a per campaign basis, or a 'Flat Rate' (multi - keyword / campaign) plan. Both work on a rolling subscription basis, meaning you are charged at the start of each month or roll Term chosen, until you De-activate your Campaign or Flat Rate subscription. You will be prompted to choose the Campaign subscription type when you join and start setting up campaigns.

1. Campaign - by - Campaign Subscription Pricing

Decide whether to buy your keyword on shortcode 244 or 343

Shortcode	Charge to texter	Reporting you get	Campaign Subscription (charged to you)		
244	20c	244 is a Data Plan shortcode, so you get mobile #, plus email & name where provided. See Example Data Report	Subscription roll frequency	Amount per roll term	Saving
			Month-on-month roll	\$295	0%
			3-monthly-roll	\$495	45%
			6-monthly-roll	\$795	55%
			12-monthly-roll	\$1195	65%
343	99c	343 is a Data Plan shortcode, so you get reports on the sent texters per day only. See Example Data Report	\$0		

2. Flat Rate Subscription Pricing

To activate your Flat Rate subscription, look for the following when logged in to your campaign manager

[Upgrade to Flat Rate](#) 

Shortcode	Charge to texter	Reporting you get	Flat Rate subscription (monthly)	How it works?
244	20c	244 is a Data Plan shortcode, so you get mobile #, plus email & name where provided. See Example Data Report	Up to 5 campaigns running: \$395	If you have 6 - 10 campaigns, you will be charged an extra \$200 the next month. The subscription amount goes up (or down) for each 5-campaign band, based on the prior month's usage

Text Push Pricing

The following table shows the pricing for sending text messages.

The price of each text sent is determined by the total volume of texts sent in the past 365 days.

To 'push' text messages to your databases, select the button when logged in to your 'Campaign Manager' page.

1-1000	\$0.200
1001-5000	\$0.182
5001-25000	\$0.166
25001-50000	\$0.150
50001 onwards	\$0.140