

5 Steps to using TXT2GET for Text Marketing

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[Buy a Keyword](#)

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Setup campaign with your Keyword
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Market your Keyword / Shortcode combination

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[Measure results](#) and follow up sales leads

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FREE Trial!
[Get Started!](#)

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Pricing

With TXT2GET text marketing you purchase keywords, reserving them for your sole use while you 'own' them, and then you pay to run campaigns on the keywords.

Keyword Pricing - \$95 per year

Your keyword is what texters text in to TXT2GET's shared shortcode in order to trigger your campaign's response.

Campaign Pricing

You run your text marketing campaigns on a per campaign basis. This works on a rolling subscription basis, meaning initially you are charged at the start for the term chosen (the campaign can be modified, de-activated / re-activated at anytime during the term). You will then be prompted by email with advance warning when the term is due to finish. You have the option to renew the campaign for the same or a different term, and if you choose not to renew the campaign simply expires.

Buy your keyword, then people text this to 244 to interact with your campaign. The following table shows the pricing for the selected term of your campaign.

Shortcode	Charge to texter	Reporting you get	Campaign Subscription (charged to you)		
			Subscription term	Amount per term	Saving
244	20c	244 is a Data Plan shortcode, so you get mobile #, plus email & name where provided. See Example Data Report	Monthly	\$95	0%
			3-monthly	\$255	10%
			6-monthly	\$455	20%
			12-monthly	\$800	30%

Text Push Pricing

The following table shows the pricing for sending text messages.

The price of each text sent is determined by the total volume of texts sent in the past 365 days through your campaign.

To push text messages to your databases, select the Send Text button under the Pushes page when logged in to the Campaign Manager.

Number of Texts Sent	Cost per Text
1-1000	\$0.200
1001-5000	\$0.182
5001-25000	\$0.166
25001-50000	\$0.150
50001 onwards	\$0.140

Payment Options

Payment is secure online by Visa or Mastercard. TXT2GET can invoice you on request.

TXT2GET can fully manage the set-up and running of your campaigns.

Contact TXT2GET on 0800 333012 or by email to mobi@txt2get.co.nz.

